

# CHRIS MUZILLA DESIGN

## CASE STUDY

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### CLIENT



Mdm Scaffolding Services, Inc.  
Dallas, Texas  
www.mdmscaffolding.com

### KEY CHALLENGE

Shea Sartin, Marketing Director of Mdm Scaffolding Services, approached CHRIS MUZILLA DESIGN with a need to significantly improve their online presence. Mdm's new website had ambitious goals to meet: improve the design, facilitate quote requests from new clients, promote their specialized services, show case their work, increase sales & produce a professional brand.

### OLD VS. NEW



### SOLUTIONS

CHRIS MUZILLA DESIGN followed a precise, three-stage process to meet and exceed Mdm's expectations for this project: 1.) Implement proper Advanced SEO Techniques to drive new clients to the website 2.) A new face for the website that allows the user to immediately find the information they need and 3.) Leave a lasting impression of Mdm's professional, national brand status with the consumer.

### TESTIMONIAL

"Thank you SO much for all your help in providing us with a fantastic new website – we are all thrilled with it and the feedback has been great! Within 48 hours of the site being up we had our first enquiry and potential customer - so exciting!"

*-Shea Sartin, Mdm Scaffolding Services, Marketing Director*

### CONCLUSION

Mdm's new website now effectively promotes their services, draws in new, potential customers on a daily basis and has successfully re-branded the company into a professional, full service scaffolding company.

Visit mdmscaffolding.com today and see why Mdm Scaffolding Services retains CHRIS MUZILLA DESIGN for monthly updates, continual SEO work and lead generation.