

## CLIENT



Coldwell Banker / New Boston Fund  
HammondsWood at Chestnut Hill  
Brookline, MA  
www.hammondswood.com

**KEY CHALLENGE** Coldwell Banker Residential Brokerage (*the largest residential real estate brokerage company in New England*) and New Boston Fund approached CHRIS MUZILLA DESIGN with a need to **enhance** and **maintain** their HammondsWood at Chestnut Hill property's website.

## OLD VS. NEW



**SOLUTIONS** CHRIS MUZILLA DESIGN worked closely with many members of the Coldwell Banker / New Boston Fund team to coordinate and develop new strategies to facilitate information requests and present current pricing schedules to potential buyers.

Updates to the website have allowed HammondsWood to expand its client base and minor SEO updates have brought new traffic to the site.

**TESTIMONIAL** "Chris was great to work with - he took the time to assess our needs and help us design a web page that was right for us. He was friendly, efficient and knowledgeable about the whole web design and placement process."

*-Thomas Slayton, Head of Marketing*

**CONCLUSION** Visit HammondsWood.com today and see why Coldwell Banker Residential Brokerage contracts CHRIS MUZILLA DESIGN for every aspect of their website's functionality.