

CLIENT



Boulder Productive Computer Solutions
Boulder, Colorado
www.boulderpcs.com

KEY CHALLENGE

Phil Smith, head of the Marketing Department at Boulder PCS, approached CHRIS MUZILLA DESIGN with a need to significantly improve their online presence. The old website was confusing, complicated and drove potential customers away from doing business with PCS.

OLD VS. NEW



SOLUTIONS

CHRIS MUZILLA DESIGN spent many meetings covering the details of PCS's needs for a new website and why the old website was grossly insufficient. After reviewing the client base and products/ services of PCS, we developed a cohesive and professional design that attracts new clients and allows current customers to obtain more information about the offerings of PCS. The navigation is crystal clear and allows users to easily gather information with little effort. Advanced SEO Techniques were also implemented site-wide that have boosted PCS's rankings in the major search engines.

TESTIMONIAL

"Chris is very talented as a designer. We continue to work with Chris because he has the unique ability to bring the image or representation for our business we have in our minds-eye to life both on the Web and in print. Chris is also very professional and timely in his communication and in delivering the finished product. The rate he charges for his work is very reasonable. I would not hesitate to recommend Chris to my associates, and I would encourage you to strongly consider Chris for your next Web development project."

-Phil Smith, Marketing Director, Boulder PCS

CONCLUSION

Boulder PCS's new website now effectively promotes their services, draws in new, potential customers on a daily basis and has successfully re-branded the company into a professional, full service IT solutions company.

Visit BoulderPCS.com today and view their beautiful website created by CHRIS MUZILLA DESIGN; PCS retains us for monthly updates and additional SEO work. We are happy to continue working with Boulder PCS and their professional staff.